

DATE OF ACTIVITY: 19th August 2025

VENUE: Bharati College

SOCIETY: National Service Scheme (NSS), Bharati College

PROGRAMME: NCMC Metro Card Distribution Camp

ACTIVITY TITLE: Free Distribution of NCMC Metro Cards for Students and Staff

On 19th August 2025, the NSS Unit of Bharati College, in collaboration with Jeevan Aadhaar Suvidha Kendra (CSC e-Governance Services India Ltd.), organized a Free NCMC Metro Card Distribution Camp in the campus area of the college.

The purpose of the camp was to help students and staff upgrade from the old DMRC metro cards to the new NCMC (chip-based) smart metro cards. The card has Pan-India validity across 20+ metro networks, offers a *10% discount on fares*, and will soon be usable in DTC buses, parking lots, *and* retail stores. Normally, a ₹50 issuance fee is charged for the card, but at this camp, it was given *free of cost*.

NSS volunteers played an active role in guiding students, explaining the process of getting and activating the card, and managing the flow of participants. The activation process was also clearly explained about requiring a minimum recharge of ₹100 through UPI apps or metro counters.

The camp witnessed an overwhelming response. With great participation from students, teachers, and non-teaching staff, about 200 NCMC metro cards were successfully distributed during the camp.

OBJECTIVES:

- 1) To provide free NCMC Metro Cards to the college community.
- 2) To encourage digital adoption and cashless travel.
- 3) To spread awareness about the benefits *and* future uses of the NCMC card.
- 4) To train NSS volunteers in event organization and community service.

KEY PARTICIPANTS:

- 1) NSS Volunteers of Bharati College
- 2) Representatives from Jeevan Aadhaar Suvidha Kendra (CSC e-Governance Services India Ltd.)
- 3) Students, teaching and non-teaching staff of Bharati College

OBSERVATIONS:

- 1) Students showed great enthusiasm for the new smart card system.
- 2) Some participants initially had queries about the recharge and activation process, which were resolved by NSS volunteers and CSC representatives.

- 3) The crowd was managed well by NSS volunteers, ensuring smooth flow throughout the day.
- 4) The digital recharge options (PhonePe, Google Pay, SBI YONO, etc.) were appreciated by students.
- 5) Many participants were excited about the future usability of the card beyond metro travel.

KEY OUTCOMES:

- 1) Around 200 NCMC Metro Cards were distributed successfully to students and staff.
- 2) Increased awareness in the college community about smart and eco-friendly travel options.
- 3) Volunteers gained practical skills in coordination, public dealing, and event management.
- 4) The camp strengthened NSS's role in promoting government-supported digital initiatives.

CONCLUSION:

The Free NCMC Metro Card Distribution Camp at Bharati College was a huge success. It not only benefited students and staff by providing them with modern, convenient travel cards but also supported the broader vision of digital *and* sustainable *commuting*. The event was a fine example of how NSS initiatives can directly improve the lives of students while promoting important government schemes. This outreach stands as a strong step toward promoting digital, cashless travel and ensuring that everyone in our college community benefits from new mobility solutions.

